

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. 261125

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



ORDER

Flight Dates 10/30/12-11/05/12

Contract / Revision 261125 /

Original Date / Revision
10/03/12 10/03/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product

OBAMA SCHED C

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1897

Alt Order # 06362270

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 72680

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
November 2012	167	\$61,778.00	\$72,680.00	0.00	10/29/12	11/05/12	167	\$61,778.00	\$72,680.00
Totals	167	\$61,778.00	\$72,680.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$140.00		0.00			
E 2	WPLG	10/30/12	11/05/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$140.00		0.00			
E 3	WPLG	10/30/12	11/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$250.00		0.00			
E 4	WPLG	10/30/12	11/05/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$250.00		0.00			
E 5	WPLG	10/30/12	11/05/12		CM	7-9am	MTWTF--	:30	6	\$250.00	P-2	0.00	NM	6	\$1,500.00



WPLG

Print Date: 10/03/12

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Contract / Revision **261125** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 7-9a GMA Good Morning America (7:00 AM-8:00 AM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/30/12		10/30/12	11/05/12	MTWTF--	6		\$250.00		0.00					
E 6	WPLG	10/30/12	11/05/12	M-F 7-9a GMA Good Morning America (8:00 AM-9:00 AM)	CM	7-9am	MTWTF--	:30	6	\$250.00	P-2	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/30/12		10/30/12	11/05/12	MTWTF--	6		\$250.00		0.00					
E 7	WPLG	11/03/12	11/03/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New (5:30 AM-6:00 AM)	CM	5:30a-6a	-----1-	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1-	1		\$25.00		0.00					
E 8	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News Local 10 News Sat @ (6:00 AM-6:30 AM)	CM	6-7am	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1-	1		\$100.00		0.00					
E 9	WPLG	11/03/12	11/03/12	6AM-Sat LCL 10 News Local 10 News Sat @ (6:30 AM-7:00 AM)	CM	6-7am	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1-	1		\$100.00		0.00					
E 10	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @ (7:00 AM-7:30 AM)	CM	7-8am	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1-	1		\$250.00		0.00					
E 11	WPLG	11/03/12	11/03/12	7AM-Sat LCL 10 News Local 10 News Sat @ (7:30 AM-8:00 AM)	CM	7-8am	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1-	1		\$250.00		0.00					
E 12	WPLG	11/03/12	11/03/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----2-	:30	2	\$300.00	P-2	0.00 NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----2-	2		\$300.00		0.00					
E 13	WPLG	11/04/12	11/04/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS (5:30 AM-6:00 AM)	CM	5:30-6a	-----1	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$25.00		0.00					
E 14	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News Local 10 News Sunday (6:00 AM-6:30 AM)	CM	6-7am	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$100.00		0.00					
E 15	WPLG	11/04/12	11/04/12	6AM-Sun LCL 10 News Local 10 News Sunday (6:30 AM-7:00 AM)	CM	6-7am	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$100.00		0.00					
E 16	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday (7:00 AM-7:30 AM)	CM	7-8am	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$175.00		0.00					
E 17	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday (7:30 AM-8:00 AM)	CM	7-8am	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		10/29/12	11/04/12	-----1	1		\$175.00		0.00					



WPLG

Print Date: 10/03/12

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Contract / Revision **261125** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WPLG	11/04/12	11/04/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$175.00		0.00			
E 18	WPLG	11/04/12	11/04/12	Su GMA Su GMA	CM	8-9am	-----2	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2				\$275.00		0.00			
E 19	WPLG	10/30/12	11/05/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$150.00		0.00			
E 20	WPLG	10/30/12	11/05/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$150.00		0.00			
E 21	WPLG	10/30/12	11/05/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$125.00		0.00			
E 22	WPLG	10/30/12	11/05/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$125.00		0.00			
E 23	WPLG	10/30/12	11/05/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$175.00		0.00			
E 24	WPLG	10/30/12	11/05/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$100.00		0.00			
E 25	WPLG	10/30/12	11/05/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$100.00	P-2	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$100.00		0.00			
E 26	WPLG	10/30/12	11/05/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	6	\$175.00	P-2	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		6				\$175.00		0.00			
E 27	WPLG	10/30/12	11/05/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$175.00		0.00			
E 28	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$125.00		0.00			
E 29	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$125.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **261125** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 29	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$125.00		0.00			
E 30	WPLG	11/03/12	11/03/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1-		1				\$125.00		0.00			
E 31	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$125.00		0.00			
E 32	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$125.00		0.00			
E 33	WPLG	11/04/12	11/04/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$125.00		0.00			
E 34	WPLG	11/04/12	11/04/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$250.00		0.00			
E 35	WPLG	11/04/12	11/04/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1				\$100.00		0.00			
E 36	WPLG	10/30/12	11/05/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	7	\$250.00	P-2	0.00	NM	7	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		7				\$250.00		0.00			
E 37	WPLG	10/30/12	11/05/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$275.00		0.00			
E 38	WPLG	10/30/12	11/05/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$275.00		0.00			
E 39	WPLG	10/30/12	11/05/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$325.00		0.00			
E 40	WPLG	10/30/12	11/05/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		5				\$325.00		0.00			
E 41	WPLG	10/30/12	11/05/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTWTF--		4				\$550.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **261125** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 41	WPLG	10/30/12	11/05/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	4	\$550.00	P-2	0.00	NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			4		\$550.00			0.00			
E 42	WPLG	11/03/12	11/03/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1-			1		\$350.00			0.00			
E 43	WPLG	11/04/12	11/04/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----1			1		\$375.00			0.00			
E 44	WPLG	10/30/12	11/05/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			4		\$800.00			0.00			
E 45	WPLG	10/30/12	11/05/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/30/12	11/05/12	MTWTF--			4		\$800.00			0.00			
E 46	WPLG	11/05/12	11/05/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	1-----			1		\$2,000.00			0.00			
E 47	WPLG	10/31/12	10/31/12	Wed 10-11p Nashville	CM	10-11p	--1----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	--1----			1		\$2,000.00			0.00			
E 48	WPLG	11/01/12	11/01/12	Thu 9-10p Grey's Anatomy	CM	9-10p	---1---	:30	1	\$4,500.00	P-2	0.00	NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---			1		\$4,500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/29/12-11/04/12		Thu 9-10p		9-10p	---Th-----	:30		(\$4,500.00)		0.00	NM		
See MG 48.2, 48.3															
2	NPLG	10/29/12-11/04/12		Thursday Prime Special		8-11p	---Th-----	:30		\$2,500.00		0.00	NM		
Ⓜ MG for 48.1 11/01															
3	NPLG	10/29/12-11/04/12		Su 10-11p		10-11p	-----Su	:30		\$2,000.00		0.00	NM		
Ⓜ MG for 48.1 11/01															
E 49	WPLG	11/01/12	11/01/12	Thu 10-11p Scandal	CM	10-11p	---1---	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	---1---			1		\$2,500.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/29/12-11/04/12		Thu 10-11p		10-11p	---Th-----	:30		(\$2,500.00)		0.00	NM		
See MG 49.2															
2	NPLG	10/29/12-11/04/12		Thursday Prime Special		8-11p	---Th-----	:30		\$2,500.00		0.00	NM		
Ⓜ MG for 49.1 11/01															
E 50	WPLG	11/02/12	11/02/12	Fri 8-9p SHARK TANK	CM	SHARK TANK (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			



WPLG

Print Date: 10/03/12

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Contract / Revision **261125** Flight Dates **10/30/12-11/05/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 57	WPLG	11/03/12	11/03/12	M-Su LR Late News M-Su Late Run Late N	CM	Various (11:00 PM-11:35 PM)	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1- 1 \$350.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/29/12-11/04/12 M-Su LR Late News Various (11:00 PM-11:35 PM) -----Sa-- :30 (\$350.00) 0.00 NM See MG 57.2 2 WPLG 10/29/12-11/04/12 M-Su LR Late News Various -----Sa-- :30 \$350.00 0.00 NM MG for 57.1 11/03															
E 58	WPLG	11/04/12	11/04/12	SUN 11-1130P SUN 11-1135P	CM	11-1135P (11:00 PM-11:35 PM)	-----1	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1 1 \$600.00 0.00															
E 59	WPLG	10/30/12	11/05/12	M-F 1135-12:06a Nightline M-F Nightline	CM	1135p-1206am (11:35 PM-12:02 XM)	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 4 \$300.00 0.00															
E 60	WPLG	10/30/12	11/05/12	M-F 12:06-1:06a Kimmel M-F Kimmel	CM	1206-106a	MTWTF--	:30	4	\$120.00	P-2	0.00	NM	4	\$480.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/30/12 11/05/12 MTWTF-- 4 \$120.00 0.00															
E 61	WPLG	11/03/12	11/03/12	College FB Sat Prime 8p College FB Sat Prime	CM	8-11:30P (8:00 PM-11:30 PM)	-----1-	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----1- 1 \$5,000.00 0.00															
Totals														167	\$72,680.00

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO: 261123

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



ORDER

Flight Dates 10/23/12-10/29/12

Contract / Revision 261123 /
Original Date / Revision 10/03/12 10/03/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product OBAMA SCHED C
Agency Com 15%
Billing Contact
3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate # 1897
Alt Order # 06362257
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL-Presidential-Democrat
Priority LUR
Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 110525

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	134	\$79,564.25	\$93,605.00	0.00	10/01/12	10/28/12	134	\$79,564.25	\$93,605.00
November 2012	38	\$14,382.00	\$16,920.00	0.00	10/29/12	10/29/12	38	\$14,382.00	\$16,920.00
Totals	172	\$93,946.25	\$110,525.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/23/12	10/29/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	LUR	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/23/12	10/29/12	MTWTF--	5		\$140.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		(\$140.00)		0.00	NM		
2	WPLG	10/23/12-10/29/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		(\$140.00)		0.00	NM		
3	WPLG	10/23/12-10/29/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		(\$140.00)		0.00	NM		
4	WPLG	10/23/12-10/29/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		(\$140.00)		0.00	NM		
5	WPLG	10/23/12-10/29/12		M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		(\$140.00)		0.00	NM		
6	NPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am (5:00 AM-5:30 AM)	MTWThF----	:30		\$125.00		0.00	NM		



WPLG

Print Date: 10/03/12

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/23/12	10/29/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	LUR	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$140.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
Ⓜ MG for 1.5,1.4,1.3,1.1,1.2															
7	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 1.5,1.4,1.3,1.1,1.2															
8	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 1.5,1.4,1.3,1.1,1.2															
9	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 1.5,1.4,1.3,1.1,1.2															
10	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:00 AM-5:30 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 1.5,1.4,1.3,1.1,1.2															
E 2	WPLG	10/23/12	10/29/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$140.00	LUR	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$140.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9,2.10															
2	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9,2.10															
3	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9,2.10															
4	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9,2.10															
5	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		(\$140.00)		0.00	NM		
See MG 2.6,2.7,2.8,2.9,2.10															
6	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.5,2.3,2.4,2.1,2.2															
7	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.5,2.3,2.4,2.1,2.2															
8	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.5,2.3,2.4,2.1,2.2															
9	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.5,2.3,2.4,2.1,2.2															
10	WPLG	10/23/12-10/29/12		M-F 5a LCL News		5-6am	(5:30 AM-6:00 AM)MTWThF----	:30		\$125.00		0.00	NM		
Ⓜ MG for 2.5,2.3,2.4,2.1,2.2															
E 3	WPLG	10/23/12	10/29/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$250.00	LUR	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$250.00		0.00						
E 4	WPLG	10/23/12	10/29/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$250.00	LUR	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$250.00		0.00						
E 5	WPLG	10/23/12	10/29/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$1,500.00



WPLG

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WPLG	10/23/12	10/29/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	6		\$250.00		0.00						
E 6	WPLG	10/23/12	10/29/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$250.00	LUR	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	6		\$250.00		0.00						
E 7	WPLG	10/27/12	10/27/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$25.00		0.00						
E 8	WPLG	10/27/12	10/27/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$100.00		0.00						
E 9	WPLG	10/27/12	10/27/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$100.00		0.00						
E 10	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$250.00		0.00						
E 11	WPLG	10/27/12	10/27/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$250.00		0.00						
E 12	WPLG	10/27/12	10/27/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$300.00	LUR	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1-	1		\$300.00		0.00						
E 13	WPLG	10/28/12	10/28/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS	CM	5:30-6a (5:30 AM-6:00 AM)	-----1	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$25.00		0.00						
E 14	WPLG	10/28/12	10/28/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$100.00		0.00						
E 15	WPLG	10/28/12	10/28/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$100.00		0.00						
E 16	WPLG	10/28/12	10/28/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$175.00		0.00						
E 17	WPLG	10/28/12	10/28/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$175.00		0.00						



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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WPLG	10/28/12	10/28/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	LUR	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----1		1		\$175.00		0.00					
E 18	WPLG	10/28/12	10/28/12	Su GMA Su GMA	CM	8-9am	-----2	:30	2	\$275.00	LUR	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/22/12	10/28/12	-----2		2		\$275.00		0.00					
E 19	WPLG	10/23/12	10/29/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/12	10/29/12	MTWTF--		5		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00	NM		
	See MG 19.6, 19.7, 19.8, 19.9, 19.10														
2	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00	NM		
	See MG 19.6, 19.7, 19.8, 19.9, 19.10														
3	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00	NM		
	See MG 19.6, 19.7, 19.8, 19.9, 19.10														
4	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00	NM		
	See MG 19.6, 19.7, 19.8, 19.9, 19.10														
5	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		(\$150.00)		0.00	NM		
	See MG 19.6, 19.7, 19.8, 19.9, 19.10														
6	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 19.4, 19.2, 19.3, 19.5, 19.1														
7	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 19.4, 19.2, 19.3, 19.5, 19.1														
8	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 19.4, 19.2, 19.3, 19.5, 19.1														
9	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 19.4, 19.2, 19.3, 19.5, 19.1														
10	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly		9-10a	(9:00 AM-9:30 AM) TWThF----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 19.4, 19.2, 19.3, 19.5, 19.1														
E 20	WPLG	10/23/12	10/29/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/23/12	10/29/12	MTWTF--		5		\$150.00		0.00					



WPLG

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 20	WPLG	10/23/12	10/29/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	LUR	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly See MG 20.6,20.7,20.8,20.9,20.10		9-10a	(9:30 AM-10:00 MTWThF----	:30		(\$150.00)		0.00 NM		
2	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly See MG 20.6,20.7,20.8,20.9,20.10		9-10a	(9:30 AM-10:00 MTWThF----	:30		(\$150.00)		0.00 NM		
3	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly See MG 20.6,20.7,20.8,20.9,20.10		9-10a	(9:30 AM-10:00 MTWThF----	:30		(\$150.00)		0.00 NM		
4	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly See MG 20.6,20.7,20.8,20.9,20.10		9-10a	(9:30 AM-10:00 MTWThF----	:30		(\$150.00)		0.00 NM		
5	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly See MG 20.6,20.7,20.8,20.9,20.10		9-10a	(9:30 AM-10:00 MTWThF----	:30		(\$150.00)		0.00 NM		
6	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly Ⓜ MG for 20.1,20.4,20.3,20.2,20.5		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00 NM		
7	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly Ⓜ MG for 20.1,20.4,20.3,20.2,20.5		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00 NM		
8	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly Ⓜ MG for 20.1,20.4,20.3,20.2,20.5		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00 NM		
9	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly Ⓜ MG for 20.1,20.4,20.3,20.2,20.5		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00 NM		
10	WPLG	10/23/12-10/29/12		M-F 9a Live/Kelly Ⓜ MG for 20.1,20.4,20.3,20.2,20.5		9-10a	(9:30 AM-10:00 MTWThF----	:30		\$400.00		0.00 NM		
E 21	WPLG	10/23/12	10/29/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	LUR	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$125.00		0.00					
E 22	WPLG	10/23/12	10/29/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	LUR	0.00 NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$125.00		0.00					
E 23	WPLG	10/23/12	10/29/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	LUR	0.00 NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$175.00		0.00					



WPLG

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Hiatus Dates

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Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	WPLG	10/23/12	10/29/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	LUR	0.00	NM	5	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 11a The View See MG 23.6,23.7,23.8,23.9,23.10	11-12n		MTWThF----	:30		(\$175.00)		0.00	NM		
2	WPLG	10/23/12-10/29/12		M-F 11a The View See MG 23.6,23.7,23.8,23.9,23.10	11-12n		MTWThF----	:30		(\$175.00)		0.00	NM		
3	WPLG	10/23/12-10/29/12		M-F 11a The View See MG 23.6,23.7,23.8,23.9,23.10	11-12n		MTWThF----	:30		(\$175.00)		0.00	NM		
4	WPLG	10/23/12-10/29/12		M-F 11a The View See MG 23.6,23.7,23.8,23.9,23.10	11-12n		MTWThF----	:30		(\$175.00)		0.00	NM		
5	WPLG	10/23/12-10/29/12		M-F 11a The View See MG 23.6,23.7,23.8,23.9,23.10	11-12n		MTWThF----	:30		(\$175.00)		0.00	NM		
6	NPLG	10/23/12-10/29/12		M-F 11a The View Ⓜ MG for 23.3,23.1,23.4,23.5,23.2	11-12n		MTWThF----	:30		\$1,000.00		0.00	NM		
7	NPLG	10/23/12-10/29/12		M-F 11a The View Ⓜ MG for 23.3,23.1,23.4,23.5,23.2	11-12n		MTWThF----	:30		\$1,000.00		0.00	NM		
8	NPLG	10/23/12-10/29/12		M-F 11a The View Ⓜ MG for 23.3,23.1,23.4,23.5,23.2	11-12n		MTWThF----	:30		\$1,000.00		0.00	NM		
9	NPLG	10/23/12-10/29/12		M-F 11a The View Ⓜ MG for 23.3,23.1,23.4,23.5,23.2	11-12n		MTWThF----	:30		\$1,000.00		0.00	NM		
10	NPLG	10/23/12-10/29/12		M-F 11a The View Ⓜ MG for 23.3,23.1,23.4,23.5,23.2	11-12n		MTWThF----	:30		\$1,000.00		0.00	NM		
E 24	WPLG	10/23/12	10/29/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:00 PM-12:30 PM)	MTWTF--	:30	5	\$100.00	LUR	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 12n News See MG 24.6,24.7,24.8,24.9,24.10	12-1PM		(12:00 PM-12:30MTWThF----	:30		(\$100.00)		0.00	NM		
2	WPLG	10/23/12-10/29/12		M-F 12n News See MG 24.6,24.7,24.8,24.9,24.10	12-1PM		(12:00 PM-12:30MTWThF----	:30		(\$100.00)		0.00	NM		
3	WPLG	10/23/12-10/29/12		M-F 12n News See MG 24.6,24.7,24.8,24.9,24.10	12-1PM		(12:00 PM-12:30MTWThF----	:30		(\$100.00)		0.00	NM		
4	WPLG	10/23/12-10/29/12		M-F 12n News See MG 24.6,24.7,24.8,24.9,24.10	12-1PM		(12:00 PM-12:30MTWThF----	:30		(\$100.00)		0.00	NM		
5	WPLG	10/23/12-10/29/12		M-F 12n News See MG 24.6,24.7,24.8,24.9,24.10	12-1PM		(12:00 PM-12:30MTWThF----	:30		(\$100.00)		0.00	NM		
6	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 24.2,24.3,24.4,24.5,24.1	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00	NM		
7	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 24.2,24.3,24.4,24.5,24.1	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00	NM		
8	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 24.2,24.3,24.4,24.5,24.1	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00	NM		
9	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 24.2,24.3,24.4,24.5,24.1	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00	NM		
10	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 24.2,24.3,24.4,24.5,24.1	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00	NM		



WPLG

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 25	WPLG	10/23/12	10/29/12	M-F 12n News M-F LCL 10 News @ No	CM	12-1PM (12:30 PM-1:00 PM)	MTWTF--	:30	5	\$100.00	LUR	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
2	WPLG	10/23/12-10/29/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
3	WPLG	10/23/12-10/29/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
4	WPLG	10/23/12-10/29/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
5	WPLG	10/23/12-10/29/12		M-F 12n News See MG 25.6,25.7,25.8,25.9,25.10	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
6	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.1,25.3,25.4	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
7	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.1,25.3,25.4	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
8	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.1,25.3,25.4	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
9	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.1,25.3,25.4	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
10	NPLG	10/23/12-10/29/12		M-F 12n News Ⓜ MG for 25.5,25.2,25.1,25.3,25.4	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
E 26	WPLG	10/23/12	10/29/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	5	\$175.00	LUR	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/23/12	10/29/12	MTWTF--	5		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10	1-2p		(1:00 PM-2:00 PMTWThF----	:30		(\$175.00)		0.00 NM		
2	WPLG	10/23/12-10/29/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10	1-2p		(1:00 PM-2:00 PMTWThF----	:30		(\$175.00)		0.00 NM		
3	WPLG	10/23/12-10/29/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10	1-2p		(1:00 PM-2:00 PMTWThF----	:30		(\$175.00)		0.00 NM		
4	WPLG	10/23/12-10/29/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10	1-2p		(1:00 PM-2:00 PMTWThF----	:30		(\$175.00)		0.00 NM		
5	WPLG	10/23/12-10/29/12		M-F 1p The Chew See MG 26.6,26.7,26.8,26.9,26.10	1-2p		(1:00 PM-2:00 PMTWThF----	:30		(\$175.00)		0.00 NM		
6	NPLG	10/23/12-10/29/12		M-F 1p The Chew Ⓜ MG for 26.4,26.1,26.5,26.2,26.3	1-2p		(1:00 PM-2:00 PMTWThF----	:30		\$450.00		0.00 NM		
7	NPLG	10/23/12-10/29/12		M-F 1p The Chew Ⓜ MG for 26.4,26.1,26.5,26.2,26.3	1-2p		(1:00 PM-2:00 PMTWThF----	:30		\$450.00		0.00 NM		
8	NPLG	10/23/12-10/29/12		M-F 1p The Chew Ⓜ MG for 26.4,26.1,26.5,26.2,26.3	1-2p		(1:00 PM-2:00 PMTWThF----	:30		\$450.00		0.00 NM		
9	NPLG	10/23/12-10/29/12		M-F 1p The Chew Ⓜ MG for 26.4,26.1,26.5,26.2,26.3	1-2p		(1:00 PM-2:00 PMTWThF----	:30		\$450.00		0.00 NM		
10	NPLG	10/23/12-10/29/12		M-F 1p The Chew Ⓜ MG for 26.4,26.1,26.5,26.2,26.3	1-2p		(1:00 PM-2:00 PMTWThF----	:30		\$450.00		0.00 NM		



WPLG

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 27	WPLG	10/23/12	10/29/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	LUR	0.00	NM	5	\$2,250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/12 10/29/12 MTWTF-- 5 \$175.00 0.00															
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> 1 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 (\$175.00) 0.00 NM See MG 27.6,27.7,27.8,27.9,27.10 2 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 (\$175.00) 0.00 NM See MG 27.6,27.7,27.8,27.9,27.10 3 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 (\$175.00) 0.00 NM See MG 27.6,27.7,27.8,27.9,27.10 4 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 (\$175.00) 0.00 NM See MG 27.6,27.7,27.8,27.9,27.10 5 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 (\$175.00) 0.00 NM See MG 27.6,27.7,27.8,27.9,27.10 6 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 \$450.00 0.00 NM MG for 27.2,27.4,27.1,27.5,27.3 7 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 \$450.00 0.00 NM MG for 27.2,27.4,27.1,27.5,27.3 8 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 \$450.00 0.00 NM MG for 27.2,27.4,27.1,27.5,27.3 9 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 \$450.00 0.00 NM MG for 27.2,27.4,27.1,27.5,27.3 10 WPLG 10/23/12-10/29/12 M-F 2p Gen Hospital 2-3p MTWThF---- :30 \$450.00 0.00 NM MG for 27.2,27.4,27.1,27.5,27.3															
E 28	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$125.00 0.00															
E 29	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$125.00 0.00															
E 30	WPLG	10/27/12	10/27/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1- 1 \$125.00 0.00															
E 31	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1 1 \$125.00 0.00															
E 32	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1 1 \$125.00 0.00															
E 33	WPLG	10/28/12	10/28/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	LUR	0.00	NM	1	\$125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 -----1 1 \$125.00 0.00															
E 34	WPLG	10/28/12	10/28/12		CM	1030-1130am	-----1	:30	1	\$250.00	LUR	0.00	NM	1	\$250.00



WPLG

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				This Week (ABC)											
				This Week (ABC)	(10:30 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$250.00		0.00						
E 35	WPLG	10/28/12	10/28/12	TWISF/Michael Putney CM		1130a-1230p	-----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
				This Week in South F	(11:30 AM-12:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----1	1		\$100.00		0.00						
E 36	WPLG	10/23/12	10/29/12	M-F 3p Katie Couric CM		3-4p	MTWTF--	:30	7	\$250.00	LUR	0.00	NM	7	\$3,500.00
				Katie Couric	(3:00 PM-4:00 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	7		\$250.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
2	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
3	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
4	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
5	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
6	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
7	WPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		(\$250.00)		0.00	NM		
See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14															
8	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
9	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
10	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
11	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
12	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
13	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
14	NPLG	10/23/12-10/29/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)TWThF----	:30		\$500.00		0.00	NM		
Ⓜ MG for 36.7,36.5,36.6,36.2,36.3,36.4,36.1															
E 37	WPLG	10/23/12	10/29/12	M-F 4p Dr Oz CM		4-5p	MTWTF--	:30	5	\$275.00	LUR	0.00	NM	5	\$3,250.00
				Dr Oz	(4:00 PM-4:30 PM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/23/12	10/29/12	MTWTF--	5		\$275.00		0.00						



WPLG

Print Date: 10/03/12

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D** Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	WPLG	10/23/12	10/29/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	LUR	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/23/12	10/29/12	MTWTF--		5			\$325.00		0.00				
E 40	WPLG	10/23/12	10/29/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	LUR	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/23/12	10/29/12	MTWTF--		5			\$325.00		0.00				
E 41	WPLG	10/23/12	10/29/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	LUR	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/23/12	10/29/12	MTWTF--		5			\$550.00		0.00				
E 42	WPLG	10/27/12	10/27/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$350.00	LUR	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----1-		1			\$350.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/22/12-10/28/12	Sa Wknd Early News		Various (6:30 PM-7:00 PM)	P-----Sa--	:30		(\$350.00)		0.00	NM		
	See MG 42.2														
	2	NPLG	10/22/12-10/28/12	Sports Saturday during Collec		7-8P	-----Sa--	:30		\$350.00		0.00	NM		
	Ⓜ MG for 42.1 10/27														
E 43	WPLG	10/28/12	10/28/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	LUR	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----1		1			\$375.00		0.00				
E 44	WPLG	10/23/12	10/29/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/23/12	10/29/12	MTWTF--		5			\$800.00		0.00				
E 45	WPLG	10/23/12	10/29/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$800.00	LUR	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/23/12	10/29/12	MTWTF--		5			\$800.00		0.00				
E 46	WPLG	10/29/12	10/29/12	Mon 10-11p Castle	CM	10-11p (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/29/12	11/04/12	1-----		1			\$2,000.00		0.00				
E 47	WPLG	10/23/12	10/23/12	Tue 9-10p Happy Endings/ Don't	CM	9-10p (9:00 PM-10:00 PM)	-1-----	:30	1	\$2,500.00	LUR	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-1-----		1			\$2,500.00		0.00				
E 48	WPLG	10/23/12	10/23/12	Tue 10-11p Private Practice	CM	10-11p	-1-----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-1-----		1			\$2,000.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/22/12-10/28/12	Tue 10-11p		10-11p	-T-----	:30		(\$2,000.00)		0.00	NM		
	See MG 48.2														
	2	NPLG	10/22/12-10/28/12	Tue 10-11p		10-11p	-T-----	:30		\$7,000.00		0.00	NM		
	Ⓜ MG for 48.1 10/23														
E 49	WPLG	10/24/12	10/24/12		CM	10-11p	--1----	:30	1	\$2,000.00	LUR	0.00	NM	1	\$6,000.00



WPLG

Print Date: 10/03/12

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Contract / Revision **261123** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D** Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
Wed 10-11p Nashville														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	--1----	1		\$2,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/22/12-10/28/12		Wed 10-11p		10-11p		--W-----	:30	(\$2,000.00)		0.00 NM		
See MG 49.2														
2	NPLG	10/22/12-10/28/12		Wed 10-11p		10-11p		--W-----	:30	\$6,000.00		0.00 NM		
Ⓜ MG for 49.1 10/24														
E 50	WPLG	10/25/12	10/25/12	Thu 9-10p	CM	9-10p	---1---	:30	1	\$4,500.00	LUR	0.00 NM	1	\$4,500.00
Grey's Anatomy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	---1---	1		\$4,500.00		0.00					
E 51	WPLG	10/26/12	10/26/12	Fri 8-9p	CM	8-9p	----1--	:30	1	\$1,200.00	LUR	0.00 NM	1	\$1,200.00
Shark Tank (8:00 PM-9:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----1--	1		\$1,200.00		0.00					
E 52	WPLG	10/26/12	10/26/12	Fri 9-10p	CM	PRIMETIME WWY	----1--	:30	1	\$1,500.00	LUR	0.00 NM	1	\$1,500.00
PRIMETIME WWYD														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----1--	1		\$1,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/22/12-10/28/12		Fri 9-10p		PRIMETIME WW		-----F----	:30	(\$1,500.00)		0.00 NM		
See MG 52.2														
2	NPLG	10/22/12-10/28/12		Friday Prime Special		9-10p		-----F----	:30	\$1,500.00		0.00 NM		
Ⓜ MG for 52.1 10/26 [PORGRAM CORRECTION: LOCAL SPECIAL MIAMI HEAT IN CHINA]														
E 53	WPLG	10/26/12	10/26/12	Fri 10-11p	CM	10-11p	----1--	:30	1	\$1,800.00	LUR	0.00 NM	1	\$1,800.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	----1--	1		\$1,800.00		0.00					
E 54	WPLG	10/28/12	10/28/12	Su 7-8p	CM	7-8p	-----1	:30	1	\$1,000.00	LUR	0.00 NM	1	\$1,000.00
America's Funniest H (7:00 PM-8:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----1	1		\$1,000.00		0.00					
E 55	WPLG	10/28/12	10/28/12	Su 8-9p	CM	8-9p	-----2	:30	2	\$3,000.00	LUR	0.00 NM	2	\$15,000.00
Once Upon a Time (8:00 PM-9:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-----2	2		\$3,000.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/22/12-10/28/12		Su 8-9p		8-9p		(8:00 PM-9:00 P)-----Su	:30	(\$3,000.00)		0.00 NM		
See MG 55.3,55.4														
2	WPLG	10/22/12-10/28/12		Su 8-9p		8-9p		(8:00 PM-9:00 P)-----Su	:30	(\$3,000.00)		0.00 NM		
See MG 55.3,55.4														
3	NPLG	10/22/12-10/28/12		Su 8-9p		8-9p		(8:00 PM-9:00 P)-----Su	:30	\$7,500.00		0.00 NM		
Ⓜ MG for 55.2,55.1														
4	NPLG	10/22/12-10/28/12		Su 8-9p		8-9p		(8:00 PM-9:00 P)-----Su	:30	\$7,500.00		0.00 NM		
Ⓜ MG for 55.2,55.1														
E 56	WPLG	10/28/12	10/28/12	Su 9-10p	CM	9-10pm	-----1	:30	1	\$3,000.00	LUR	0.00 NM	1	\$3,000.00
Revenge (9:00 PM-11:00 PM)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO: 261130

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



ORDER

Flight Dates 11/06/12-11/06/12

Contract / Revision 261130 /

Original Date / Revision
10/03/12 10/03/12

Advertiser Pol/B Obama/Pres/D

Agency GMMB

Buying Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Product
OBAMA SCHED C

Agency Com 15%

Billing Contact

3050 K Street NW
Suite 100
Washington, DC 20007

Sales Office DC

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 1897

Alt Order # 06362275

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL-Presidential-Democrat

Priority P-2

Advertiser Ref

Primary Account Executive

Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 29% Market Value 3448

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	2%	68
WFOR	28%	965
WPXM	%	0
WSVN	29%	1000
WTVJ	12%	413

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	5	\$850.00	\$1,000.00	0.00
Totals	5	\$850.00	\$1,000.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	5	\$850.00	\$1,000.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	11/06/12	11/06/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	-1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1				\$250.00		0.00			
E 2	WPLG	11/06/12	11/06/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	-1-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1				\$250.00		0.00			
E 3	WPLG	11/06/12	11/06/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	-1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1				\$150.00		0.00			
E 4	WPLG	11/06/12	11/06/12	M-F 11a The View M-F The View	CM	11-12n	-1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1				\$175.00		0.00			
E 5	WPLG	11/06/12	11/06/12		CM	2-3p	-1-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00



Hiatus Dates

Order Sep 00:15:00

Estimate # 1897

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
				M-F 2p Gen Hospital											
				General Hospital		(2:00 PM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	-1-----		1			\$175.00			0.00			
													Totals	5	\$1,000.00

F/P

SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE

CONTRACT NO. _____

26113

1. THE NAME OF THE CANDIDATE IS: Barack Obama
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF President of the US in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Obama For America
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Martin Nesbitt
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Katie Keuleman
Name
3050 K St NW Wash DC 20007
Address
202 338-8700
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Martin Nesbitt - Treasurer

Federal
President

* The Treasurer is often the only top officer of a Candidate Committee;



ORDER

Print Date 10/03/12 Page 1 of 17

Flight Dates 10/16/12-10/22/12

Product
OBAMA SCHED C

Agency Com 15%
Billing Contact

**3050 K Street NW
Suite 100
Washington, DC 20007**

Sales Office DC
Sales Region NAT
Agency Ref

Order Sep 00:15:00

Estimate # **1897**
Alt Order # **06362241**

Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST

Demographic A35+
Rev Codes AGY POL CAND
Product Codes PL-Presidential-Democrat
Priority P-2
Advertiser Ref

Contract / Revision **261113 /**
Original Date / Revision
10/03/12 10/03/12

Advertiser **Pol/B Obama/Pres/D**

Agency **GMMB**

Buying Contact

**3050 K Street NW
Suite 100
Washington, DC 20007**

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share 100% Market Value 97575

Competing Station	% of Order	Amount
WBFS	%	0
WBZL	%	0
WFOR	%	0
WPXM	%	0
WSVN	%	0
WTVJ	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	171	\$82,938.75	\$97,575.00	0.00	10/01/12	10/22/12	171	\$82,938.75	\$97,575.00
Totals	171	\$82,938.75	\$97,575.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		(\$140.00)		0.00	NM		
	2	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		(\$140.00)		0.00	NM		
	3	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		(\$140.00)		0.00	NM		
	4	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		(\$140.00)		0.00	NM		
	5	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 1.6,1.7,1.8,1.9,1.10		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		(\$140.00)		0.00	NM		
	6	WPLG	10/16/12-10/22/12	M-F 5a LCL News MG for 1.3,1.5,1.4,1.2,1.1		5-6am	(5:00 AM-5:30 AM)TWThF----	:30		\$125.00		0.00	NM		



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:00 AM-5:30 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	7	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 1.3,1.5,1.4,1.2,1.1		5-6am (5:00 AM-5:30 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	8	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 1.3,1.5,1.4,1.2,1.1		5-6am (5:00 AM-5:30 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	9	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 1.3,1.5,1.4,1.2,1.1		5-6am (5:00 AM-5:30 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	10	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 1.3,1.5,1.4,1.2,1.1		5-6am (5:00 AM-5:30 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
E 2	WPLG	10/16/12	10/22/12	M-F 5a LCL News LCL 10 News @ 5am	CM	5-6am (5:30 AM-6:00 AM)	MTWTF--	:30	5	\$140.00	P-2	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5				\$140.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 2.6,2.7,2.8,2.9,2.10		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		(\$140.00)		0.00	NM		
	2	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 2.6,2.7,2.8,2.9,2.10		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		(\$140.00)		0.00	NM		
	3	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 2.6,2.7,2.8,2.9,2.10		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		(\$140.00)		0.00	NM		
	4	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 2.6,2.7,2.8,2.9,2.10		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		(\$140.00)		0.00	NM		
	5	WPLG	10/16/12-10/22/12	M-F 5a LCL News See MG 2.6,2.7,2.8,2.9,2.10		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		(\$140.00)		0.00	NM		
	6	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 2.5,2.2,2.1,2.4,2.3		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	7	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 2.5,2.2,2.1,2.4,2.3		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	8	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 2.5,2.2,2.1,2.4,2.3		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	9	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 2.5,2.2,2.1,2.4,2.3		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
	10	WPLG	10/16/12-10/22/12	M-F 5a LCL News Ⓜ MG for 2.5,2.2,2.1,2.4,2.3		5-6am (5:30 AM-6:00 AM)	AMTWThF----	:30		\$125.00		0.00	NM		
E 3	WPLG	10/16/12	10/22/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:00 AM-6:30 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5				\$250.00		0.00			
E 4	WPLG	10/16/12	10/22/12	M-F 6a LCL News LCL 10 News @ 6am	CM	6-7am (6:30 AM-7:00 AM)	MTWTF--	:30	5	\$250.00	P-2	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5				\$250.00		0.00			
E 5	WPLG	10/16/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (7:00 AM-8:00 AM)	MTWTF--	:30	6	\$250.00	P-2	0.00	NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		6				\$250.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 6	WPLG	10/16/12	10/22/12	M-F 7-9a GMA Good Morning America	CM	7-9am (8:00 AM-9:00 AM)	MTWTF--	:30	6	\$250.00	P-2	0.00 NM	6	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/16/12	10/22/12	MTWTF--		6			\$250.00	0.00				
E 7	WPLG	10/20/12	10/20/12	SAT 5:30am LCL News SAT/5:30a-6a LCL New	CM	5:30a-6a (5:30 AM-6:00 AM)	-----1-	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$25.00	0.00				
E 8	WPLG	10/20/12	10/20/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:00 AM-6:30 AM)	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$100.00	0.00				
E 9	WPLG	10/20/12	10/20/12	6AM-Sat LCL 10 News Local 10 News Sat @	CM	6-7am (6:30 AM-7:00 AM)	-----1-	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$100.00	0.00				
E 10	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:00 AM-7:30 AM)	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$250.00	0.00				
E 11	WPLG	10/20/12	10/20/12	7AM-Sat LCL 10 News Local 10 News Sat @	CM	7-8am (7:30 AM-8:00 AM)	-----1-	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$250.00	0.00				
E 12	WPLG	10/20/12	10/20/12	Sa GMA Sat/Good Morning Ame	CM	8-9am	-----1-	:30	1	\$300.00	P-2	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1-		1			\$300.00	0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		WPLG	10/15/12-10/21/12	Sa GMA		8-9am	-----Sa--	:30		(\$300.00)	0.00	NM		
		See MG 12.2												
2		WPLG	10/15/12-10/21/12	Sa GMA		8-9am	-----Sa--	:30		\$800.00	0.00	NM		
		Ⓜ MG for 12.1 10/20												
E 13	WPLG	10/21/12	10/21/12	SUN 5:30a LCL News SUN/5:30-6A LCL NEWS	CM	5:30-6a (5:30 AM-6:00 AM)	-----1	:30	1	\$25.00	P-2	0.00 NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$25.00	0.00				
E 14	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:00 AM-6:30 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$100.00	0.00				
E 15	WPLG	10/21/12	10/21/12	6AM-Sun LCL 10 News Local 10 News Sunday	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$100.00	0.00				
E 16	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:00 AM-7:30 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/15/12	10/21/12	-----1		1			\$175.00	0.00				
E 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00 NM	1	\$175.00



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 17	WPLG	10/21/12	10/21/12	7a-Sun LCL 10 News Local 10 News Sunday	CM	7-8am (7:30 AM-8:00 AM)	-----1	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----1		1				\$175.00		0.00			
E 18	WPLG	10/21/12	10/21/12	Su GMA Su GMA	CM	8-9am	-----2	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----2		2				\$275.00		0.00			
E 19	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:00 AM-9:30 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9 [oversell]		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		(\$150.00)		0.00	NM		
	3	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9 [oversell]		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		(\$150.00)		0.00	NM		
	4	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9 [oversell]		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		(\$150.00)		0.00	NM		
	5	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly See MG 19.6, 19.7, 19.8, 19.9 [oversell]		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		(\$150.00)		0.00	NM		
	6	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2, 19.3, 19.5, 19.4		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		\$400.00		0.00	NM		
	7	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2, 19.3, 19.5, 19.4		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		\$400.00		0.00	NM		
	8	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2, 19.3, 19.5, 19.4		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		\$400.00		0.00	NM		
	9	WPLG	10/16/12-10/22/12	M-F 9a Live/Kelly Ⓜ MG for 19.2, 19.3, 19.5, 19.4		9-10a (9:00 AM-9:30 AM)	MTWThF----	:30		\$400.00		0.00	NM		
E 20	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/16/12	10/22/12	MTWTF--		5				\$150.00		0.00			



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 20	WPLG	10/16/12	10/22/12	M-F 9a Live/Kelly Live With Kelly	CM	9-10a (9:30 AM-10:00 AM)	MTWTF--	:30	5	\$150.00	P-2	0.00 NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$150.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	(\$150.00)	0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]														
3	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	(\$150.00)	0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]														
4	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	(\$150.00)	0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]														
5	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	(\$150.00)	0.00	NM		
See MG 20.6,20.7,20.8,20.9 [oversell]														
6	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	\$400.00	0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3														
7	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	\$400.00	0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3														
8	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	\$400.00	0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3														
9	WPLG	10/16/12-10/22/12		M-F 9a Live/Kelly	9-10a		(9:30 AM-10:00	MTWThF----	:30	\$400.00	0.00	NM		
Ⓜ MG for 20.5,20.1,20.4,20.3														
E 21	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00	0.00						



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 21	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:00 AM-10:30 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$125.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		(\$125.00)		0.00 NM		
2	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		(\$125.00)		0.00 NM		
3	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.10		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		(\$125.00)		0.00 NM		
4	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		(\$125.00)		0.00 NM		
5	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 21.6,21.7,21.8,21.9 [oversell]		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		(\$125.00)		0.00 NM		
6	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 21.5,21.1,21.4,21.2		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		\$400.00		0.00 NM		
7	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 21.5,21.1,21.4,21.2		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		\$400.00		0.00 NM		
8	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 21.5,21.1,21.4,21.2		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		\$400.00		0.00 NM		
9	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 21.5,21.1,21.4,21.2		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		\$400.00		0.00 NM		
10	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 21.3 10/22		10-11a (10:00 AM-10:30 AM)	MTWThF----	:30		\$400.00		0.00 NM		
E 22	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	10/16/12	10/22/12	MTWTF--		5		\$125.00		0.00				



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 22	WPLG	10/16/12	10/22/12	M-F 10a Ricki Lake Ricki Lake 9/10	CM	10-11a (10:30 AM-11:00 AM)	MTWTF--	:30	5	\$125.00	P-2	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$125.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.10	10-11a		(10:30 AM-11:00 MTWThF----	:30		(\$125.00)		0.00 NM		
2	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]	10-11a		(10:30 AM-11:00 MTWThF----	:30		(\$125.00)		0.00 NM		
3	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]	10-11a		(10:30 AM-11:00 MTWThF----	:30		(\$125.00)		0.00 NM		
4	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]	10-11a		(10:30 AM-11:00 MTWThF----	:30		(\$125.00)		0.00 NM		
5	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake See MG 22.6,22.7,22.8,22.9 [oversell]	10-11a		(10:30 AM-11:00 MTWThF----	:30		(\$125.00)		0.00 NM		
6	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5	10-11a		(10:30 AM-11:00 MTWThF----	:30		\$400.00		0.00 NM		
7	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5	10-11a		(10:30 AM-11:00 MTWThF----	:30		\$400.00		0.00 NM		
8	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5	10-11a		(10:30 AM-11:00 MTWThF----	:30		\$400.00		0.00 NM		
9	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.2,22.4,22.3,22.5	10-11a		(10:30 AM-11:00 MTWThF----	:30		\$400.00		0.00 NM		
10	WPLG	10/16/12-10/22/12		M-F 10a Ricki Lake Ⓜ MG for 22.1 10/22	10-11a		(10:30 AM-11:00 MTWThF----	:30		\$400.00		0.00 NM		
E 23	WPLG	10/16/12	10/22/12	M-F 11a The View M-F The View	CM	11-12n	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$5,000.00
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					



WPLG

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 25	WPLG	10/16/12	10/22/12	M-F 12n News	CM	12-1PM	MTWTF--	:30	5	\$100.00	P-2	0.00 NM	6	\$2,400.00
				M-F LCL 10 News @ No		(12:30 PM-1:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
				See MG 25.6,25.7,25.8,25.9										
				[oversell]										
2	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
				See MG 25.6,25.7,25.8,25.9										
				[oversell]										
3	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
				See MG 25.10,25.11										
4	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
				See MG 25.6,25.7,25.8,25.9										
				[oversell]										
5	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		(\$100.00)		0.00 NM		
				See MG 25.6,25.7,25.8,25.9										
				[oversell]										
6	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 25.5,25.2,25.1,25.4										
7	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 25.5,25.2,25.1,25.4										
8	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 25.5,25.2,25.1,25.4										
9	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 25.5,25.2,25.1,25.4										
10	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:30 PM-1:00 MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 24.3,25.3										
11	WPLG	10/16/12-10/22/12		M-F 12n News	12-1PM		(12:00 PM-12:30MTWThF----	:30		\$400.00		0.00 NM		
				Ⓜ MG for 24.3,25.3										
E 26	WPLG	10/16/12	10/22/12	M-F 1p The Chew	CM	1-2p	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
				The Chew		(1:00 PM-2:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 26	WPLG	10/16/12	10/22/12	M-F 1p The Chew The Chew	CM	1-2p (1:00 PM-2:00 PM)	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WPLG	10/16/12-10/22/12		M-F 1p The Chew See MG 26.6,26.7,26.8 [oversell]	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	(\$175.00)	0.00	NM			
2	WPLG	10/16/12-10/22/12		M-F 1p The Chew See MG 26.9,26.10	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	(\$175.00)	0.00	NM			
3	WPLG	10/16/12-10/22/12		M-F 1p The Chew See MG 26.6,26.7,26.8 [oversell]	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	(\$175.00)	0.00	NM			
4	WPLG	10/16/12-10/22/12		M-F 1p The Chew See MG 26.9,26.10	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	(\$175.00)	0.00	NM			
5	WPLG	10/16/12-10/22/12		M-F 1p The Chew See MG 26.6,26.7,26.8 [oversell]	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	(\$175.00)	0.00	NM			
6	WPLG	10/16/12-10/22/12		M-F 1p The Chew Ⓜ MG for 26.5,26.1,26.3	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	\$450.00	0.00	NM			
7	WPLG	10/16/12-10/22/12		M-F 1p The Chew Ⓜ MG for 26.5,26.1,26.3	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	\$450.00	0.00	NM			
8	WPLG	10/16/12-10/22/12		M-F 1p The Chew Ⓜ MG for 26.5,26.1,26.3	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	\$450.00	0.00	NM			
9	WPLG	10/16/12-10/22/12		M-F 1p The Chew Ⓜ MG for 26.4,26.2	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	\$450.00	0.00	NM			
10	WPLG	10/16/12-10/22/12		M-F 1p The Chew Ⓜ MG for 26.4,26.2	1-2p		(1:00 PM-2:00 PM)TWThF----	:30	\$450.00	0.00	NM			
E 27	WPLG	10/16/12	10/22/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	P-2	0.00 NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00					



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 27	WPLG	10/16/12	10/22/12	M-F 2p Gen Hospital General Hospital	CM	2-3p	MTWTF--	:30	5	\$175.00	P-2	0.00	NM	5	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$175.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7 [oversell]															
2	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.8,27.9,27.10															
3	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.6,27.7 [oversell]															
4	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.8,27.9,27.10															
5	WPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		(\$175.00)		0.00	NM		
See MG 27.8,27.9,27.10															
6	NPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.3,27.1															
7	NPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.3,27.1															
8	NPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.5,27.4,27.2															
9	NPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.5,27.4,27.2															
10	NPLG	10/16/12-10/22/12		M-F 2p Gen Hospital		2-3p	MTWThF----	:30		\$450.00		0.00	NM		
Ⓜ MG for 27.5,27.4,27.2															
E 28	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:00 AM-9:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00						
E 29	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (9:30 AM-10:00 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00						
E 30	WPLG	10/20/12	10/20/12	9AM-Sat LCL 10 News Local 10 News Saturd	CM	9-10:30am (10:00 AM-10:30 AM)	-----1-	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1-	1		\$125.00		0.00						
E 31	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:00 AM-9:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00						
E 32	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (9:30 AM-10:00 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00						
E 33	WPLG	10/21/12	10/21/12	9a-Sun LCL 10 News 9a-Sun LCL 10 News	CM	9-1030am (10:00 AM-10:30 AM)	-----1	:30	1	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$125.00		0.00						



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 34	WPLG	10/21/12	10/21/12	This Week (ABC) This Week (ABC)	CM	1030-1130am (10:30 AM-11:30 AM)	-----1	:30	1	\$250.00	P-2	0.00 NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1			\$250.00		0.00			
E 35	WPLG	10/21/12	10/21/12	TWISF/Michael Putney This Week in South F	CM	1130a-1230p (11:30 AM-12:00 PM)	-----1	:30	1	\$100.00	P-2	0.00 NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	-----1		1			\$100.00		0.00			
E 36	WPLG	10/16/12	10/22/12	M-F 3p Katie Couric Katie Couric	CM	3-4p (3:00 PM-4:00 PM)	MTWTF--	:30	7	\$250.00	P-2	0.00 NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		7			\$250.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
2	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
3	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
4	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
5	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
6	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
7	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		(\$250.00)		0.00 NM		
	See MG 36.8,36.9,36.10,36.11,36.12,36.13,36.14													
8	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
9	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
10	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
11	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
12	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
13	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
14	WPLG	10/16/12-10/22/12		M-F 3p Katie Couric		3-4p	(3:00 PM-4:00 PM)MTWThF----	:30		\$500.00		0.00 NM		
	Ⓜ MG for 36.1,36.3,36.6,36.4,36.5,36.2,36.7													
E 37	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00 NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/16/12	10/22/12	MTWTF--		5			\$275.00		0.00			

Contract / Revision **261113** **Flight Dates** **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product **OBAMA SCHED C**

Estimate # 1897

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 37	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	8	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00	0.00							
Spot	Ch	Date Range		Description	Start/End Time		Weekdays	Length	Rate	Rtg	Type				
1	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	(\$275.00)	0.00	NM				
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
2	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	(\$275.00)	0.00	NM				
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
3	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	(\$275.00)	0.00	NM				
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
4	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	(\$275.00)	0.00	NM				
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
5	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	(\$275.00)	0.00	NM				
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
6	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
7	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
8	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
9	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
10	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
11	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
12	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:00 PM-4:30 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
13	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz	4-5p		(4:30 PM-5:00 PM)TWThF----	:30	\$650.00	0.00	NM				
Ⓜ MG for 38.5,38.2,38.3,37.5,37.2,37.3,37.4,37.1															
E 38	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00	0.00							



WPLG

Print Date: 10/03/12

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Contract / Revision 261113 Flight Dates 10/16/12-10/22/12

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser Pol/B Obama/Pres/D

Product OBAMA SCHED C

Estimate # 1897

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 38	WPLG	10/16/12	10/22/12	M-F 4p Dr Oz Dr Oz	CM	4-5p (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		(\$275.00)		0.00	NM		
See MG 38.6,38.7 [oversell]															
2	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		(\$275.00)		0.00	NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
3	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		(\$275.00)		0.00	NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
4	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		(\$275.00)		0.00	NM		
See MG 38.6,38.7 [oversell]															
5	WPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		(\$275.00)		0.00	NM		
See MG 37.6,37.7,37.8,37.9,37.10,37.11,37.12,37.13															
6	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 38.4,38.1															
7	NPLG	10/16/12-10/22/12		M-F 4p Dr Oz		4-5p	(4:30 PM-5:00 PM)TWTThF----	:30		\$650.00		0.00	NM		
Ⓜ MG for 38.4,38.1															
E 39	WPLG	10/16/12	10/22/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:00 PM-5:30 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$325.00		0.00						
E 40	WPLG	10/16/12	10/22/12	M-F 5p LCL News Local 5p News	CM	5-6p (5:30 PM-6:00 PM)	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$325.00		0.00						
E 41	WPLG	10/16/12	10/22/12	M-F 6p LCL News M-F Local News	CM	6-630pm	MTWTF--	:30	5	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$550.00		0.00						
E 42	WPLG	10/20/12	10/20/12	Sa Wknd Early News Sa Weekend Early New	CM	Various (6:30 PM-7:00 PM)	-----1-	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1-	1		\$350.00		0.00						
E 43	WPLG	10/21/12	10/21/12	Su Wknd Early News Sunday Weekend Early	CM	various	-----1	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$375.00		0.00						
E 44	WPLG	10/16/12	10/22/12	M-F 7p Wheel of Fortune M-F Wheel of Fortune	CM	7-730pm	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$800.00		0.00						
E 45	WPLG	10/16/12	10/22/12	M-F 730p Jeopardy M-F Jeopardy	CM	730-8pm	MTWTF--	:30	5	\$800.00	P-2	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/16/12	10/22/12	MTWTF--	5		\$800.00		0.00						
E 46	WPLG	10/22/12	10/22/12	Mon 10-11p CASTLE	CM	CASTLE (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00



WPLG

Print Date: 10/03/12

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Contract / Revision **261113** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 10/03/12/ 10/03/12

Order Sep 00:15:00

Advertiser **Pol/B Obama/Pres/D**

Product **OBAMA SCHED C**

Estimate # **1897**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 46	WPLG	10/22/12	10/22/12	Mon 10-11p CASTLE	CM	CASTLE (10:00 PM-11:00 PM)	1-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	1-----	1		\$2,000.00		0.00					
E 47	WPLG	10/16/12	10/16/12	Tue 10-11p PRIVATE PRACTICE	CM	PRIVATE PRACTICE	1-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-1-----	1		\$2,000.00		0.00					
E 48	WPLG	10/17/12	10/17/12	Wed 8-9p The Middle / The Nei	CM	8-9p	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$2,000.00		0.00					
E 49	WPLG	10/17/12	10/17/12	Wed 10-11p Nashville	CM	10-11p	--1----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	--1----	1		\$2,000.00		0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WPLG	10/15/12-10/21/12	Wed 10-11p	10-11p		--W-----	:30	(\$2,000.00)	0.00	NM			
		See MG 49.2 [oversell]												
2		WPLG	10/15/12-10/21/12	Wed 10-11p	10-11p		--W-----	:30	\$6,000.00	0.00	NM			
		Ⓜ MG for 49.1 10/17												
E 50	WPLG	10/18/12	10/18/12	Thu 10-11p Scandal	CM	10-11p	---1---	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	---1---	1		\$2,500.00		0.00					
E 51	WPLG	10/19/12	10/19/12	Fri 8-9p Shark Tank	CM	8-9p (8:00 PM-9:00 PM)	----1--	:30	1	\$1,200.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----1--	1		\$1,200.00		0.00					
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1		WPLG	10/15/12-10/21/12	Fri 8-9p	8-9p		(8:00 PM-9:00 P-----F----	:30	(\$1,200.00)	0.00	NM			
		See MG 51.2 [oversell]												
2		WPLG	10/15/12-10/21/12	Fri 8-9p	8-9p		(8:00 PM-9:00 P-----F----	:30	\$5,000.00	0.00	NM			
		Ⓜ MG for 51.1 10/19												
E 52	WPLG	10/19/12	10/19/12	Fri 9-10p Primetime: What Woul	CM	9-10p	----1--	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----1--	1		\$1,500.00		0.00					
E 53	WPLG	10/19/12	10/19/12	Fri 10-11p 20/20	CM	10-11p	----1--	:30	1	\$1,800.00	P-2	0.00 NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	----1--	1		\$1,800.00		0.00					
E 54	WPLG	10/21/12	10/21/12	Su 7-8p America's Funniest H	CM	7-8p (7:00 PM-8:00 PM)	-----1	:30	1	\$1,000.00	P-2	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/15/12	10/21/12	-----1	1		\$1,000.00		0.00					
E 55	WPLG	10/21/12	10/21/12	Su 8-9p Once Upon a Time	CM	8-9p (8:00 PM-9:00 PM)	-----1	:30	1	\$3,000.00	P-2	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

